

# Guess the genre...

It has an address in the top right hand corner.

It starts with Dear

It explains why it is written.

It is made up of paragraphs.

It says who it is from at the bottom.



(5 mins)

# That's right - it's a letter!

Today we are going to be writing our letters to Mr Wonka about our sweet inventions!



Introduce (5 mins)

## WALT write a persuasive letter

#### Remember to:

- 1. Know the genre features
- 2. Write a letter to Mr Wonka about your sweet invention
- 3. Include persuasive language
- 4. Include compound and complex sentences

### Let's read our WAGOLL together...



Dotucroft Infant School Pingle Road Sheffield S7 2 LN Monday 20th March 2018

Dear Mr Wonka.

I am writing to tell you about my amazing, innovative new product which I'm sure you will think is fantastic! It is called Wonder Whizzpops'. Don't you already want to find out more?

Many children all overthe world will want to buy my product because it tastes simply delectable. The golden, syrupy and creamy caramel will melt in your mouth before you reach the precious popcom centre which tastes divine. Children's taste buds are in for a tantalising treat!

Not only does my perfect product taste supremely delicious, but it will also give whoevereats it a treat. Each time you take a bite your body will quickly whizz into the air like a rocket before gently floating back down to the ground with a smile. How exciting this will be! I'm sure you'll agree that children will smile, scream with delight and have hours of fun.

Don't you think this could be a best seller for your factory within days?

I hope you will consider my inviting invention for your wonderful factor y, and start the production soon.

Yours sincerely,

H. Grand

Hannah Greenwood

g Can you spot any SpaG features?

- Questions
- exclamation sentences
- apostrophes for omission
- suffixes
- compound sentences (coordinating conjunctions)
- complex sentences (subordinating conjunctions)
- expanded noun phrases
- commas in a list
- possessive apostrophes

Going Deeper

# Think back to the other day when we looked at persuasive language.



Why do you think we will need to use persuasive language in our letter to Mr Wonka?



What features of persuasive writing did we identify the other day?

Perhaps look back at the advert that you created to help give you some ideas!

flattery
rhetorical questions
reasons with evidence
adjectives(expanded noun phrases)
alliteration

Now you are going to write your letter to Mr Wonka!

Make sure it has:

• Address in the top right hand corner

• Dear \_\_\_\_

• Paragraphs

• Signed at the bottom (e.g. "Yours Sincerely, \_\_\_\_\_

HANDY HINT!

Use the writing that we have already done this week to give you ideas!

Read your letter to a friend (or member of your family) who should pretend that they are Mr Wonka.

Can they be persuaded to buy your new sweet invention?

The person being Mr Wonka must give reasons for why they have or have not been persuaded.

Then SWAP OVER!



## Review and Improve

Check your work includes as many of these SPaG

features as you can.

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	SPaG features checklis	<u>st</u>
	Capital letters	
	Full stops	
	Expanded noun phrases	
	Co-ordinating conjunctions	
	Subordinating conjunctions	
	Question sentences	
	Exclamation marks	
	Suffixes	
	Correct tense	
	Spelling	
	Handwriting	
	Apostrophe for omission	
	Apostrophe for possession	
	Commas in a list	
	Writing for purpose	
		,